



Columbus Italian Festival 2026

Sponsorship Prospectus

October 9, 10, 11 2026

On behalf of the Columbus Italian Festival Committee, We invite you to be part of one of Central Ohio's most cherished and well-attended cultural traditions—the Columbus Italian Festival.

For more than four decades, the Columbus Italian Festival has brought together over 35,000 attendees each year to celebrate Italian heritage, community, faith, and family on the steps of Saint John the Baptist Italian Catholic Church and throughout the streets of Italian Village. From world-class entertainment and authentic cuisine to the beloved Italian Festival Parade and High School Marching Band Competition, this event continues to grow while staying rooted in tradition.

Our sponsors play a vital role in making this experience possible. Your support not only helps sustain the festival, but also strengthens our ability to give back to the community, support local initiatives, and preserve the rich Italian-American heritage that defines this event.

We invite you to join us as a valued sponsor for the 2026 Columbus Italian Festival—where tradition meets community, and where your brand can connect with thousands in a meaningful and memorable way.

Roots in Italy. Hearts in Columbus.

www.columbusitalianfestival.com

A – Signature Sponsor | \$15,000 (Limited Availability)

- Premier logo placement across all festival marketing materials, including banners, print advertising (where feasible), website (with link), and official event program.
- Verbal recognition at all emceed festival stages and key moments.
- Prominent on-site visibility with up to eight (8) your supplied banners/signs displayed in high-traffic areas.
- On-site booth space (optional) to promote your organization.
- Category exclusivity (where permissible by law).
- Right of first refusal for the following year's festival.
- 150 complimentary festival tickets for distribution.

B – Presenting Sponsor | \$6,000

- Logo placement across festival banners, print advertising (where feasible), website (with link), and official event program.
- Verbal recognition at all emceed festival stages.
- Prominent on-site visibility with up to six (6) your supplied banners/signs.
- On-site booth space (optional) to promote your organization.
- Category exclusivity (where permissible by law).
- Right of first refusal for the following year's festival.
- 60 complimentary festival tickets for distribution.

C – Stage Sponsor | \$3,000

- Logo placement on select festival marketing materials, website, and event program.
- Dedicated stage branding, with signage prominently displayed throughout performances (placement determined by Festival Committee).
- Recognition on the festival website and program map.
- Opportunity to sponsor a preferred stage (first-paid, first-served basis).
- Up to two (2) your supplied banners displayed at the designated stage.
- 30 complimentary festival tickets for distribution.

D – Cultural Tent Sponsor | \$2,500

- Logo/banner placement within the Cultural Tent, visible throughout festival programming (placement determined by Festival Committee).
- Recognition on the festival website and program map.
- Up to two (2) your supplied banners permitted.
- 25 complimentary festival tickets for distribution.

E – Commercial Business Sponsor | \$1,200

- Your supplied banner displayed at your booth/location (if participating on-site).
- Recognition on the festival website and program map.
- 12 complimentary festival tickets for distribution.

F – Business or Individual Patron Sponsor | \$500

- Name recognition in the official festival program and on the website.
- 5 complimentary festival tickets for distribution.





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Thank you for your interest and consideration in supporting the 2026 Columbus Italian Festival.

All sponsors receive year-round visibility, with recognition featured on our website until the next festival cycle (approximately one full year of exposure), unless otherwise updated or renewed.

For additional information or to become a sponsor, please complete the sponsorship form and submit it with a high resolution logo to:

Adam Montemarano
Executive Director
614-565-2665
bookemadam@aol.com

Please make all checks payable to:
The Columbus Italian Festival

Mail to:
The Columbus Italian Festival
c/o St. John the Baptist Italian Catholic Church
168 E. Lincoln Street
Columbus, Ohio 43215

Church Office: 614-294-5319

Business Name To Be Listed:	
Contact Name:	
Contact Email Address:	
Contact Phone Number:	
Address:	
Desired Level of Sponsorship:	
Additional Comments:	
Hi Res Logo Attached?	Y/N